

Strong City, Strong Region – The 360 Progress Report

Mayor Jonathan Rothschild

A year ago, I laid out specific projects and programs to work on in my 360 Plan – with the idea that, a year later, we’d report on our progress.

With the work and support of the City Council, city administration, city staff and the community, we’ve accomplished a lot. These were not individual efforts. My thanks to the many, many people who had a hand in these successes.

Strong Economy

What I want for Tucson are quality jobs that are compatible with our community, our values and our desert environment.

Downtown Redevelopment

Decide on key downtown redevelopment projects – hotels, TCC, UA expansion – and begin to execute those projects.

- ☑ **SETTLED** all disputes with the Rio Nuevo District Board and created a platform for moving forward. Terms of the agreement include:
 - The Rio Nuevo District will invest \$6 million for Tucson Convention Center maintenance, repairs and upgrades
 - The Rio Nuevo District will invest \$1.1 million in Mission Gardens
 - The Rio Nuevo District will invest \$750,000 in downtown streetscapes
 - The Rio Nuevo District will pay the city \$2.2 million in bond payments it owes
 - The City of Tucson will assume the obligations of the Depot Garage, financed by the Rio Nuevo District, with payback occurring over 37 years
 - By state law, the Rio Nuevo District cannot proceed with additional investment projects until it has submitted a Notice of Intent to Proceed with a hotel and a community center. With this agreement, the city accepts the district’s investment of \$6 million in the TCC as meeting its notice requirement for a community center. The district still must meet its notice requirement for a hotel.



Announcing the settlement with Rio Nuevo

- Any Rio Nuevo investment project over \$50,000 must be approved by Mayor and Council
- ☑ **BROKE** ground on the first downtown private investment project using the GPLET incentive, a \$17.9 million mixed-use high-rise at One East Broadway being built by local contractor Caylor Construction
 - GPLETs (Government Property Lease Excise Tax) offer a guaranteed return to taxpayers, who must benefit more than the developer from the temporary property tax abatement
 - The developer must complete work and increase the property's value by at least 100% before receiving the abatement
- ☑ **DIRECTED** staff to draft GPLET lease agreements on the following private investment projects
 - \$8.9 million market rate rental housing renovation project in Armory Park, Herbert Residential
 - \$11.4 million mixed-use development at the historic Rialto Block
 - \$34.2 million mixed-use student housing project downtown, The Cadence/Plaza Centro
- ☑ **OPENED** the Luis G. Gutierrez Bridge, connecting downtown and the west side
- ☑ **AUTHORIZED** repairs and improvements to the Tucson Convention Center
- ☑ **INITIATED** a master planning process and gathering of public input for Ronstadt Transit Center and vacant parcels to the north
- ☑ **URGED** the University of Arizona to bring more programs downtown

Southern Economic Corridor

Work to create and expand our economic hub in the areas surrounding Tucson International Airport, Raytheon, the Arizona National Guard, Bombardier, Davis-Monthan, the University of Arizona Tech Park and Bioscience Park and our inland port.

- ☑ **AWARDED** Primary Jobs Incentive benefits to
 - B/E Aerospace Super First Class – Company is estimated to create 265 jobs and generate \$308.1 million total economic impact
 - American Tire Distributors, Inc. – Company is estimated to create 30 jobs and generate \$5.5 million total economic impact
- ☑ **CONGRATULATED** new and expanding businesses in the area, including: Accelerate Diagnostics, Aris Integration, B/E Aerospace, Curacao, DSG Industries, Graybar, Involta, LivingSocial, OptumRx, ReCommunity Recycling, TAP Royal and Zygo Electro-Optics Group
- ☑ **ACCELERATED** work on the I-19/Ajo Traffic Interchange by three years, through work with the Arizona Dept. of Transportation, Pima Association of Governments and the Regional Transportation Authority. This interchange is increasingly a bottleneck, creating safety concerns for passenger and commercial traffic, international and local.

- ☑ **MET** with the Tucson Airport Authority and surrounding business and government stakeholders to discuss land use issues and getting more nonstop and international flights to Tucson International Airport
- ☑ **WELCOMED** attendees to the Western Airports Conference, a conference for airline planners and small hub and non-hub airports
- ☑ **ATTENDED** the 12th Air Force Open House
- ☑ **ATTENDED** the 355th Fighter Wing Assumption of Command Ceremony
- ☑ **SPOKE** to the Military Affairs Committee of the Tucson Metropolitan Chamber of Commerce on the history and importance of Davis-Monthan Air Force Base to the community

International Trade

Work with our federal partners to secure proper border infrastructure so that people and goods crossing the border legally can do so without undue delay; grow Tucson's ability to produce globally competitive goods and trade for an international marketplace and attract capital investment to the region.

- ☑ **HIRED** an Economic Development Specialist for International Trade
- ☑ **VISITED** several cities on a 5-day trip to Mexico
 - Met with U.S. Ambassador to Mexico Anthony Wayne and Mexican Ambassador to the United Nations and former Ambassador to the United States Jorge Montaña y Martínez in Mexico City
 - Visited the deep-water port at Guaymas
 - Toured The Offshore Group manufacturing facilities in Guaymas/Empalme, Maquilas Tetakawi
 - Met with Ignacio Escalante, General Director, Economic Development Council of Sonora
 - Visited Hermosillo and Nogales, Sonora and met with Mayors Javier Gándara Magaña, Alejandro López Caballero, Ramon Guzman Muñoz and Governor of Sonora Guillermo Padrés Elías
- ☑ **BROUGHT** other Arizona mayors to an Economic Development Conference in Nogales, Sonora
- ☑ **MET** with Governor of Sinaloa Mario López Valdez on trade, tourism and infrastructure
- ☑ **OPPOSED** a move by Florida growers to undo the agreement that has governed tomato imports for over a decade and worked with both sides to resolve the issue, which would have hurt Southern Arizona's billion-dollar produce import industry and potentially disrupted trade between the U.S. and Mexico
- ☑ **MET** with Mayor of Ciudad Obregón Rogelio Manuel Díaz-Brown, Mayor of Cananea Francisco Tarazón Curlango and Mayor of Puerto Peñasco Gerardo Figueroa Zazueta

- ☑ **ISSUED** a statement and held a press conference with Tucson Police Dept. Chief Roberto Villaseñor on the U.S. Supreme Court’s decision on SB 1070, that Tucson will not violate people’s civil rights in enforcing the law
- ☑ **SPOKE** at a panel in Washington, D.C. on Tucson’s regional diplomacy with Mexico
- ☑ **CONVENED** a meeting between Arizona Dept. of Transportation and U.S. Customs and Border Protection personnel to improve interagency cooperation and coordinate staffing at the border during peak inspection times, and met with Arizona Dept. of Transportation Director John Halikowski
- ☑ **INITIATED** discussions with the Arizona Dept. of Transportation, Joint Planning Advisory Council, Pima Association of Governments and the City of Nogales, Arizona on pursuing funding to improve State Route 189, a bottleneck for freight traffic between the Mariposa Port of Entry and I-19
- ☑ **SUPPORTED** an Arizona Dept. of Transportation study to assess highway capacity for overweight trucks from Rio Rico to Tucson. Currently, overweight trucks coming from Mexico must lighten their load at Rio Rico. Allowing them to travel to Tucson would increase the efficiency and competitiveness of Tucson’s inland port, supporting the goal of making Tucson a hub for international trade.
- ☑ **HELD** an export workshop for small business owners, in partnership with the Arizona Center for Innovation, Arizona Commerce Authority, Arizona Small Business Development Center, City of Tucson, Microbusiness Advancement Center and U.S. Small Business Administration
- ☑ **MET** with Arizona’s congressional delegation regarding border infrastructure and staffing to expedite trade and tourism
- ☑ **TOURED** the Nogales Port of Entry and met with produce growers, ranchers, elected officials, and U.S. Customs and Border Protection personnel
- ☑ **MET** with Commander Jeffrey Self, U.S. Customs and Border Protection and Nogales Port Director Guadalupe Ramirez, U.S. Customs and Border Protection, on border infrastructure and staffing to expedite trade and tourism
- ☑ **MET** with U.S. Consul to Nogales, Mexico Chad P. Cummins
- ☑ **MET** with former Mexican Consul to Tucson Juan Manuel Calderon and current Mexican Consul to Tucson Ricardo Pineda Albarran
- ☑ **ATTENDED** Tucson Hispanic Chamber of Commerce Conexiones with Mayors from Agua Prieta, Imuris, Magdalena and Nogales
- ☑ **ATTENDED** lunch with Governor of Sonora Guillermo Padrés Elías and Arizona Governor Jan Brewer
- ☑ **MET** with FESAC, Fundación del Empresariado Sonorense A.C., a border charity, on U.S.-Mexico philanthropy
- ☑ **TOURED** the border with Tohono O’Odham Chairman Ned Norris



**Meeting with Governor of Sinaloa
Mario López Valdez**

- ✓ **VISITED** the National Law Center for Inter-American Free Trade
- ✓ **ATTENDED** the opening of TAP Royal bus service between Tucson and Western Mexico
- ✓ **ATTENDED** Tucson-México Sister Cities 40th Anniversary Celebration
- ✓ **RECORDED** audio PSAs welcoming visitors to Tucson International Airport
- ✓ **WELCOMED** visitors from Canada, France, Hungary, Kazakhstan and South Korea

Tucson Rail Expansion

Expand and improve critical passenger and freight rail links – international and inter-city – and obtain federal funding to conduct a Tucson-Phoenix passenger rail study.

- ✓ **MET** with Federal Transit Administration Administrator Peter M. Rogoff and Arizona Dept. of Transportation Director John Halikowski regarding rail and highway issues in Tucson and north of the border
- ✓ **AUTHORIZED** the Pima Association of Governments to discuss the Arizona Dept. of Transportation Tucson to Phoenix Intercity Passenger Rail Study at a Regional Assembly to be held in the fall
- ✓ **ADVOCATED** for the Arizona Dept. of Transportation to include a link to the Tucson Airport in any future high speed rail
- ✓ **MET** with the Arizona State Land Dept. on creating a rail yard near Red Rock, Arizona, north of Tucson
- ✓ **TOURED** and spoke at the Port of Tucson’s Grant Opening Ceremony for International Service. Tucson’s inland port now handles international container shipments via the Port of Los Angeles/Long Beach and is seeking permission to do the same with shipments through the Port of Houston.
- ✓ **SPOKE** at SALEO, Southern Arizona Logistics Education Organization



Workers unloading freight at Tucson's Inland Port

Local Business Preference

Craft an ordinance that allows the city to prefer local companies in its purchasing practices, as allowed by law. Many cities have similar ordinances. As much as possible, we want City of Tucson tax dollars staying in the Greater Tucson Area.

- ✓ **PASSED** a local business ordinance, awarding local companies preference when bidding to provide goods and services to the City of Tucson

- ☑ **PASSED** an ordinance to invest a portion of the city's cash in FDIC-insured accounts at local banks and credit unions, taking into account the financial institution's commitment to lending in the local community

Business Incentive Programs

Inform the community about the many business incentives currently available in the City of Tucson; review business incentive programs in other Arizona cities and develop additional business incentives that will create jobs.

- ☑ **CREATED** a brochure and organized a business portal on the city's website listing the city's 21 business incentives (<http://cms3.tucsonaz.gov/business/incentives>)
- ☑ **AUTHORIZED** the City Attorney to draft a Provider Assessment ordinance. Local hospitals have requested this assessment because it would draw down a 2 to 1 match of federal dollars toward uncompensated care for low-income and uninsured patients.
- ☑ **HELD** a workshop with partner agencies for local lenders on the Arizona Commerce Authority's lending program, the Arizona Innovation Accelerator Fund, an \$18.2 million loan participation program funded by the U.S. Dept. of Treasury and managed by the ACA. AIAF funds small businesses that create jobs in Arizona. Businesses in targeted industries, such as aerospace, bioscience, defense, optics, renewable energy and semiconductors, receive priority.
- ☑ **HELD** a press conference with Ward 6 City Council Member Steve Kozachik urging the Arizona State Legislature to pass a motion picture production incentive bill
- ☑ **MET** and spoke with business groups on the city's business incentives and other topics, including the Arizona Association for Economic Development, Arizona Technology Council, Catalina Rotary, Greater Tucson Leadership, National Association of Women Business Owners, REALTOR® Rally, Rotary Club of Tucson, Rotary District Conference, Southern Arizona Home Builders Association, Southern Arizona Leadership Council, Tucson Association of Realtors, Tucson GLBT Chamber of Commerce, Tucson Hispanic Chamber of Commerce, Tucson Kino Rotary Club, Tucson Metropolitan Chamber of Commerce and Tucson Regional Water Coalition

Tucson Industrial Development Authority

Expand the Tucson IDA's scope to enable a variety of economic development projects in Tucson.

- ☑ **APPROVED** a \$5 million increase in available mortgage funds for low and moderate income homeowners through Tucson's Industrial Development Authority (IDA). The IDA is a non-profit

corporation that provides financing for qualified projects by issuing tax-exempt bonds. It is not financed by city funds.

- ☑ **BROADENED** the mission of Tucson's Industrial Development Authority to include community development, allowing it to be certified as a Community Development Financial Institution and receive federal grants and Community Development Entities New Market Tax Credits for that purpose

Recruit New and Retain Existing Employers

Continue to coordinate with regional partners – chambers of commerce, MTCVB, TREO, the University of Arizona and local governments – in aggressively pursuing new employers for our region while supporting the expansion of local businesses.

- ☑ **SUBMITTED** an application to the Federal Aviation Administration for Southern Arizona to become an unmanned aircraft system research and test site. Worked with the Arizona Commerce Authority, the cities of Benson and Sierra Vista, the local private aerospace and defense sector and the University of Arizona.
- ☑ **HELD** a bankers roundtable with the Arizona Small Business Development Center to hear from the local banking community
- ☑ **ADOPTED** an ordinance to allow businesses additional options for signage without having to go before the Sign Code Advisory and Appeals Board
- ☑ **SPOKE** at the American Society for Public Administration; Arizona Builders' Alliance; Common Ground Awards Ceremony, Metropolitan Pima Alliance; FEATSAZ, Festival and Event Association of Tucson and Southern Arizona, a tourism trade group; National Association of Women in Construction Tucson Chapter #122; Risk Management Association; SAAEMA, Southern Arizona Architects and Engineers Marketing Association; Solid Waste Association of North America; Tucson Gem and Mineral Show and University of Arizona Medical Center
- ☑ **SERVED** as a panelist for Arizona Forward's Stewardship Summit's Statewide Mayoral Panel, speaking about Tucson's many sustainability initiatives
- ☑ **ATTENDED** openings and milestone events and toured business facilities at the Amity Foundation's Circle Tree Ranch, Arizona-Sonora Desert Museum, Arizona State Credit Union, Atria Bell Court Gardens, Blue Bell Creameries, Carondelet St. Mary's Hospital, Center for Neurosciences Radiation Therapy Center, Chicago Music Store, Coca-Cola, Cord Blood Registry, Dairy Queen, Davis-Monthan, El Con Mall, FC Tucson's Major League Soccer Spring Training and International Friendly, Fed by Threads, Food Conspiracy Co-Op, JoAnn Fabric and Craft Stores,



At a press conference announcing FC Tucson's 1st International Friendly

Level, McDonald's, Pandora Tucson, Planet Fitness, Quik Trip, Reilly Pizza, The Loft Cinema, The Villas at Houghton, UA BioPark, VISION House, Westward Look Wyndham Grand Resort & Spa and Zanes Law

- ☑ **TOURED** Hero 2 Hired Mobile Job Store, a resource for job-seeking reservists, their spouses, other military and military-friendly employers
- ☑ **SERVED** on the board of Tucson Regional Economic Opportunities, Inc.

Encourage Entrepreneurship

Develop a plan with the University of Arizona and its new President that will help put technologies created at the U of A to work in our local economy as new businesses.

- ☑ **FUNDED** a staff position at Tech Launch Arizona to work on developing a commercialization network that brings in the resources to take business ideas to fruition
- ☑ **CONVENED** a STEM Working Group (Science, Technology, Engineering and Mathematics) of community stakeholders in STEM education
- ☑ **MET** with UA President Dr. Ann Weaver Hart, UA Eller College of Management Dean Dr. Len Jessup and Tech Launch Arizona Executive Director David Allen on tech transfer – turning discoveries at the University into companies here in Tucson
- ☑ **MET** with Dean Joaquin Ruiz, UA College of Science and Dean Shane Burgess, UA College of Agriculture and Life Sciences
- ☑ **MET** with UA scientists, mathematicians and engineers
- ☑ **MET** with the Arizona Technology Council and the Minority Business Development Agency Center for Arizona
- ☑ **WELCOMED** Rocky Mountain Venture Capital Association members to VC's Unplugged, an event for entrepreneurs and investors
- ☑ **SPOKE** at Desert Angels, a nonprofit organization of accredited investors
- ☑ **SPOKE** at Operation Boots to Business, Arizona Small Business Development Center, a workshop for veterans on how to start and grow a business
- ☑ **SPOKE** at Tech Launch Arizona's Grand Opening
- ☑ **MET** with the CEO of Critical Path Institute, which works to improve and expedite the drug development process
- ☑ **HELD** a press conference announcing the launch of Startup Tucson and Gangplank Tucson's Summer of Startups
- ☑ **TOURED** Gangplank Tucson and Startup Tucson open workspace



At the Grand Opening of Tech Launch Arizona

Strong Community

My priorities are neighborhoods that are safe, attractive and walkable, with an appropriate mix of business and recreational activities nearby.

Annexation

Develop a plan to provide for larger annexations by the City of Tucson and surrounding jurisdictions. Annexation should be based on capturing revenue streams that support the surrounding population and the many advantages to residents of being part of a city and receiving city services. These include having excellent police and fire protection and low-cost sanitation services. Additionally, unincorporated residents will have the opportunity to elect officials who make policy on their water service. If we can reduce the number of unincorporated residents in Pima County, we can get more state-shared revenues and reduce the need for high Pima County property taxes.

- ☑ **HIRED** staff to do outreach in proposed annexation areas
- ☑ **CREATED** a pamphlet explaining the benefits of annexation (city services, state-shared revenue)
- ☑ **ANNEXED** developments and land at Valencia Crossing, TEP Houghton, Rio Verde Village, Mountain Vail, HVF West and Hoover & Hughes
- ☑ **ENTERED** into Pre-Annexation Development Agreements at Upper Tanque Verde Valley, Rattlesnake Trail, Highway Drive and Desert Willow Ranch
- ☑ **SUPPORTED** incorporation of the Town of Vail
- ☑ **STARTED** signature gathering to annex Auto Mall South
- ☑ **BEGAN** meeting with unincorporated residents and business owners interested in annexation

Road Repair Bonds

Start a discussion with Tucsonans about what it will cost to bring our streets up to good condition. Any program will need to be financed by general obligation bonds, so the decision ultimately will be up to the people of Tucson. I will work hard to make sure the program we bring forward is the right one, to support its passage, and, if passed, to make sure the funds are appropriately spent.

- ☑ **PASSED** a \$100 million, 5-year road bond (Prop. 409). Added a sixth year by a one-time restructuring of debt. Prop. 409 increases property taxes by an estimated \$18 a year per \$100K of assessed value.

- ☑ **ESTABLISHED** a Bond Oversight Commission, a citizens' group whose job is to make sure that bond funds are spent only as approved by voters
- ☑ **KICKED** off the first meeting of the Bond Oversight Commission
- ☑ **BEGAN** road repairs according to schedule



City workers chip-sealing streets

Excellence in Education

Bring back the traditional partnership between our schools and the city by putting School Resource Officers back into schools; coordinating parks, playgrounds and after school programs; increasing the number of children citywide who read proficiently by 3rd grade and strengthening our School-to-Work programs.

- ☑ **ENTERED** into an intergovernmental agreement (IGA) with Tucson Unified School District (TUSD) to light two Doolen Middle School soccer fields and build and maintain a perimeter walkway for use by the community



Reading to children at El Rio Community Health Center

- ☑ **WORKING** on additional IGAs with TUSD to develop joint-use recreation areas at: Alice Vail Middle School/Desert Aire Park; C.E. Rose Elementary School/Rodeo Wash Park; Harold Steele Elementary School/Jesse Owens Park; Maxwell Middle School/Greasewood Park; Roberts-Naylor K-8/Swan Park and Robison Elementary School/Arroyo Chico Greenway
- ☑ **READ** to children at African American Read-In, El Rio Community Health Center, Tucson Medical Center, UA Poetry Center and various elementary schools (once a week, schedule permitting)
- ☑ **SPOKE** at graduation ceremonies for Caridad Community Kitchen, Carrington College, Las Artes Arts & Education Center, Sunnyside Literacy Council Women's Literacy Network and UA Mel and Enid Zuckerman College of Public Health
- ☑ **SPOKE** at the 1st Annual Chess & Science Festival & All-Girls Chess Tournament, Academy of Math and Science, Arizona SciTech Festival, Arizona State Schools for the Deaf and Blind Centennial

Celebration, ASU School of Social Work, Camp Snowball, Empire High School, Friends of Anthropology Kick Off, Inauguration of UA President Dr. Ann Weaver Hart, Laps for Literacy, Pima Community College Foundation Scholarship Fiesta, Poetry Out Loud, Skyview High School, Southern Arizona Black College Community Support Group, Southern Arizona Mentoring Coalition, Tucson Festival of Books, UA Bryant Bannister Tree-Ring Building Open House, UA STEM Learning Center Launch, United Way's Business Leaders for Early Education Breakfast and various events for the Metropolitan Education Commission

- ☑ **MET** with area School Superintendents
- ☑ **MET** with IBM re a U.S. Dept. of Labor H-1B Technical Skills Training Grant Application
- ☑ **VISITED** UA Arizona Blue Chip students
- ☑ **VISITED** Girl Scouts at a UA STEAM (Science, Technology, Engineering, Arts and Mathematics) Camp
- ☑ **CONGRATULATED** Pima Community College on receiving a donated Boeing 727 from FedEx for PCC's Aviation Technology Center
- ☑ **TOURED** student veterans centers at Pima Community College and the University of Arizona
- ☑ **SPOKE** at academic gatherings, including the American Association of University Women Arizona State Convention, Fall Western Sectional Meeting of the American Mathematical Society and a National Research Council Networking Reception
- ☑ **WELCOMED** students from the International School of Tucson and Tucson Hebrew Academy to the Mayor's Office
- ☑ **PARTICIPATED** in a Junior Achievement BizTown at Blenman Elementary School
- ☑ **CONGRATULATED** recycling poster contest winners at Sierra Middle School
- ☑ **ATTENDED** 9 Queens 6th Annual Chess Fest

City Planning Department

Work with the University of Arizona College of Architecture and Landscape Architecture and the Drachman Institute to rebuild our Planning Department and architectural expertise. Using top-notch expertise from the U of A, at no cost to the city, is a good way to start.

- ☑ **CREATED** a Planning and Policy Program Director in the City Manager's Office to coordinate planning across departments and help with policy research, development and analysis
- ☑ **RECRUITING** a Deputy Director of Planning and Development Services to oversee land use planning
- ☑ **MOBILIZED** a team of graduate student interns from the UA College of Architecture, Planning and Landscape Architecture to research and report on establishing geographic areas with integrated infrastructure, land use and service plans

Land Use Code Reform

Create a Unified Land Use Code that reflects the diversity of our city, allowing for flexibility while protecting and enhancing design elements characteristic of Tucson.

- ☑ **CONTINUED** streamlining the Unified Development Code and the Land Use Code
- ☑ **CONTINUED** the Sustainable Code Integration Project, a U.S. Dept. of Energy funded initiative to include sustainability goals and policies in the city's Unified Development Code, to facilitate, for example, backyard and community gardening, recycling and waste reduction, renewable energy installations and transit-oriented development
- ☑ **SPOKE** at a Design Charrette for public input into land use in the Quarter Mile Focus Area of the streetcar line
- ☑ **DIRECTED** staff to simplify the Historic Landmark designation and review processes
- ☑ **REQUIRED** property owners to remove buffelgrass from their property

Transit Sustainability

Create a long-term plan to ensure that efficient transit services will continue to meet the needs of our citizens for many years to come.

- ☑ **REQUIRING** an accelerated Comprehensive Operational Analysis of Tucson's transit system, a process which was long overdue, to collect the data needed to make informed choices on operational efficiencies. A report is due in December.
- ☑ **CONTINUING** to explore various options to increase revenues and reduce costs, including
 - Fare increases
 - Route consolidations
 - Different size vehicles for different routes
 - UA/Pima student passes
 - Retail sales distribution channels, marketing and sales
 - Sun Link sponsorship/naming rights
 - Event surcharge with Sun Link pass
 - Parkwise surcharge with Sun Link pass
 - Capitated service contracts – where the city pays a flat fee for service
 - Dedicated funding source
- ☑ **ADOPTED** the SunGO smart card, simplifying/adding to fare payment options for transit ridership
- ☑ **ISSUED** Request for Proposals from outside advertising agencies to manage interior and exterior advertising sales for Sun Tran, Sun Van and Sun Link

- ☑ **ACQUIRED** property for a Park and Ride to encourage transit use at Old Vail Road and Rita Road, to be reimbursed by the Regional Transportation Authority
- ☑ **ADOPTED** a 5-Year Strategic Transit Plan
- ☑ **REVIEWED** a 5-Year Financial Forecast
- ☑ **MET** with the CEOs of United Streetcar and parent company Oregon Iron Works re the streetcar production and testing timetable
- ☑ **ATTENDED** a Mayor’s Leadership Forum in Salt Lake City, toured UTA (Utah Transit Authority) streetcar operations
- ☑ **SPOKE** at the groundbreaking for
 - Kino Parkway and 22nd Street overpass
 - Downtown Links
- ☑ **SPOKE** at the Association for Commuter Transportation, Valley of the Sun Chapter meeting



At the groundbreaking for Downtown Links

Neighborhood Business Districts

Find more ways for local businesses to partner with adjacent neighborhoods for their mutual benefit. Also, recognize rental and multi-family residential projects as neighborhood businesses with a role to play in making neighborhoods better.

- ☑ **WORKED** with Good Neighbor Ventures (GNV) to support neighborhood business districts in Amphi, Myers and South Park. GNV has awarded Basic Engagement Service Grants (BESG) to Las Vistas and Midvale Park. Other neighborhoods that have applied for GNV BESGs include Mountain First Avenue and Stella Mann. Activities supported include:
 - After-school programs at Myers-Ganoung Elementary – sponsored by Myers Business Alliance
 - Jump for College, a program of La Paloma Family Services that provides college access services to youth age 12-22 who are in foster care, homeless, independent or low-income – sponsored by Amphi Community Action Group
 - Literacy Connects trained high school and middle school students to be reading tutors – sponsored by South Park Community Action Group
 - Make Way for Books early literacy program – sponsored by Amphi Community Action Group
- ☑ **EXTENDED** Neighborhood Stabilization Program 2 (NSP2) to expend surplus federal funding generated through cost savings. NSP2 funded acquisition of homes in foreclosure for transfer to the Pima County Community Land Trust, rehabilitation and sale, thereby stabilizing neighborhoods. Extension raised the number of homes saved to 35.

- ☑ **EXTENDED** Neighborhood Stabilization Program 3 (NSP3) to include additional neighborhoods for purchase of foreclosed homes
- ☑ **DIRECTED** staff to look into charging utility companies for graffiti removal on their property
- ☑ **MAINTAINED** Preserve America Community designation
- ☑ **MODIFIED** various \$1 leases of city property to community nonprofits so that the nonprofits pay, on average, 25% of fair market value

Healthy Tucson

Establish Mayors' Advisory Task Forces on Youth, Education, Health & Wellness, Seniors and Poverty. The Mayor's Office will convene local leaders and execute the best ideas to make a healthy Tucson for all.

- ☑ **ESTABLISHED** Mayor's Advisory Task Forces and Working Groups

- **YOUTH TASK FORCE**

- Held a Summit for Youth Service Nonprofits
- Held a press conference on youth employment
- Held a Youth Employment Roundtable Breakfast, inviting employers to hire youth for summer jobs and internships and attend United Way of Tucson and Southern Arizona/Pima OneStop's 2nd Annual Youth Job & Career Fair, which doubled employer and youth participation
- Attended an AmeriCorps YouthBuild meeting

- **SENIORS TASK FORCE**

- Planning a summit called "Blueprint for Action: Cultivating a Livable Community for Our Region" for fall 2013
- Researching steps other communities have taken to create sustainable, livable communities for all ages
- Attended Pima Council On Aging's Neighbors Care Alliance meeting

- **REFUGEE WORKING GROUP**

- Joined the Refugee Working Group, convened by Bishop Gerald Kicanas
- Set a priority of raising funds for GED, certification and licensing fees, which refugees often cannot afford
- Sent personal thank you letters to employers who hired refugees
- Gathered information on City of Tucson support for this community through Housing, Parks and Transportation Departments



At a press conference launching the Mayor's Summer Reading Challenge

- Toured the International Rescue Committee, which provides assistance to refugees, including language, employment and cultural training and mental health care for torture victims
 - Toured the Tucson Family Advocacy Program, which provides coordinated educational, legal, medical and social work services in a health care setting
 - Spoke at Tucson World RefugeeFEST
- **RE-ENTRY WORKING GROUP**
 - Planning a two-part event to commemorate the fifth anniversary of the 2nd Chance Act: for service providers, networking and presentations on what works; for the re-entry population, a job and resource fair
- **POVERTY TASK FORCE**
 - Sent staff to Rapid Results Boot Camp, a U.S. Interagency Council on Homelessness training in rapidly rehousing homeless veterans
 - Convened a Veterans Homelessness Working Group with area service providers, with a goal of placing 52 homeless veterans, chronic and recent, into housing each month
 - Committed to end veterans homelessness in Tucson by 2015
 - Researching poverty in Tucson and steps other communities have taken that yield a high return on investment
 - Collaborated with UA College of Social and Behavioral Sciences for students to do a survey, research and analysis project on poverty in Tucson
 - Planning a poverty simulation for elected officials, business and community leaders
- **HEALTH & WELLNESS TASK FORCE**
 - Rolled out Walk 100 Miles with the Mayor, a program to get more Tucsonans moving, especially children. The program offered an online tool for participants to log miles walked or run. By the June 1 deadline, Tucsonans had logged more than 45,000 miles.
 - Planning Tucson Moves a Million Miles, a continuation of Walk 100 Miles with the Mayor that has no deadline
 - Participated in American Cancer Society Relay for Life, Better Than Ever (walk), Girls on the Run of Tucson 5K, Health and Safety Fair, Lead to Read (100 mile relay), Midtown Sertoma 5K Run & Walk for Better Hearing, Southern Arizona Kidney Walk, The Great Prostate Cancer Challenge (run), TMC Get Moving Tucson Events, TMC Meet Me Downtown 5K
 - Held Tucson K-6 Fitness Day
 - Spoke at AIDS Walk; Alzheimer's Association, Desert Southwest Chapter, Mayor's Caregiver Conference; Beat Cancer Boot Camp; Komen Race for the Cure; LULAC/UnitedHealthcare Community Plan Health and Resource Fair; Walk to End Alzheimer's



At the start of the children's 1K TMC's Meet Me Downtown

- Reviewed City of Tucson Employee Health Care Program’s wellness component
 - Met with President of Community Gardens of Tucson Gene Zonge
 - Promoted community gardens and farmers’ markets on mayor’s website
 - Held two press conferences acknowledging local heroes who saved Tucsonans with Chest-Compression-Only CPR, a technique developed at the University of Arizona and field-tested by the Tucson Fire Dept.
 - **EDUCATION TASK FORCE**
 - Launched the Mayor’s Summer Reading Challenge to encourage children to read over the summer and to let parents know how important it is for children to read over the summer. Provided an online tool to record hours spent reading.
 - Obtained grant funding from the Helios Education Foundation for a Pima Community College/UA College of Education course, “Teach the Parent, Reach the Child,” a family literacy program that teaches students to go into targeted schools in Tucson Unified School District and Sunnyside School District and help parents/caregivers help their children with reading. Those parents then teach other parents/caregivers in the community.
 - Launched GradLink with Sunnyside School District, a free program to get recent drop outs back on track to graduate using online or online plus classroom, self-paced learning
 - Researching setting up a GED fund to pay testing fees for low-income, re-entry and refugee populations
 - ☑ **MAYORS’ EDUCATION ROUNDTABLE**
 - Formed a roundtable with other Arizona mayors to share best practices and advocate for greater state funding for education
 - Hosted an Arizona Mayors Education Roundtable meeting
 - ☑ **FORMED** a Hate Crimes Task Force at the request of various community groups
 - Spoke on a Jewish Community Relations Council panel

Tucson Poet Laureate and the Arts

Appoint a Poet Laureate to be an ambassador for our city's efforts to promote Tucson's arts and literary culture to our citizens and the world.

- ☑ **NAMED** Rebecca Seiferle as Tucson's Poet Laureate. Working as a volunteer, Rebecca
 - Served as a judge for Tucson's River of Words Youth Poetry and Art Contest and Poetry Out Loud Southern Arizona Regional Finals (one winner, Sunnyside High School senior Cassandra Valadez, went on to win the state and compete at nationals)
 - Visited de Grazia and Miles Elementary School classrooms
 - Spoke as part of a panel discussion on poetry at the Tucson Festival of Books and gave a talk and reading at the UA Poetry Center library exhibit on Social Justice Poets
 - Developed a poetry contest for Tucson children for fall 2013
- ☑ **HELD** two art openings in the Mayor's Office featuring local artists
- ☑ **MET** with NACHOs, Tucson's Nature, Arts, Culture and Heritage Organizations
- ☑ **TOURED** the Arizona State Museum; spoke at its 120th anniversary celebration
- ☑ **ATTENDED** Tucson Musicians Museum Induction Ceremony
- ☑ **PARTICIPATED** in The Nutcracker, a production of Dancing in the Streets
- ☑ **APPROVED** a new, 5-year lease with the Arizona Theater Company at a discounted rate in exchange for ATC assuming repair and maintenance
- ☑ **SPOKE** at the Opening Night of the Arizona International Film Festival and at Dancing in the Streets' performance of Mozart's Requiem
- ☑ **ATTENDED** Tucson Youth Poetry Slam

Poverty

- ☑ **HELD** a press conference on the negative effects of the sequester, particularly on Section 8 housing voucher recipients
- ☑ **TOURED** Tucson Homeless Connect and met volunteers and staff
- ☑ **DELIVERED** meals to the homebound with Mobile Meals of Tucson
- ☑ **SPOKE** at the dedication of Sentinel Plaza, LEED Gold Certified housing for low-income seniors and at the 2012 Arizona Housing Forum, a statewide housing conference
- ☑ **HELD** a Housing and Urban Development roundtable for housing agencies and realtors
- ☑ **HELD** a press conference at Casa de los Niños, encouraging more Pima County residents to become foster parents
- ☑ **SUBMITTED** a grant application to Bloomberg Philanthropies Mayors Challenge supporting Caridad Community Kitchen, a program of the Community Food Bank of Southern Arizona that trains

low-income students to get jobs in the food service industry while preparing meals for people who receive food aid

Community Events



Visiting children at Carrillo Elementary School

- SPOKE** at or attended more than 130 community events
- HELD** a press conference for Drowning Impact Awareness Month
- VISITED** the Arizona State Veteran Home
- VISITED** Premises Park skateboard park
- MET** with Candlelighters Childhood Cancer Foundation of Southern Arizona
- RECORDED** PSAs for AIDS Walk, Casa de los Niños, Komen Race for the Cure, Sun Link, TUSD and others

Reducing Gun Violence

- JOINED** Mayors Against Illegal Guns
- PASSED** a resolution requiring background checks for gun purchases on property owned or managed by the City of Tucson
- PASSED** “Genna’s Law” to help in the prosecution of criminal negligence when a firearm is discharged by someone under the influence of alcohol
- PASSED** an ordinance requiring gun owners to report a lost or stolen firearm within 48 hours from the time they knew, or should have known, it was missing
- SPOKE** at a Mayors Against Illegal Guns press conference, urging passage of legislation to require background checks for gun sales

Strong City Services

Outstanding city services attract and retain businesses and jobs, as well as serve our citizens. I intend for Tucson's city services to be a source of pride for all Tucsonans.

Constituent Service

Demonstrate, in every interaction with the public, that the City of Tucson hears, is responsive, accountable and cares about the needs of each and every citizen. Everyone is entitled to know that their issue was heard and considered, as well as the reasons why their request was granted or denied.

- ✓ **DEVELOPED** Joint Business Objectives with the business community and city staff and formally adopted them as a Resolution
- ✓ **CREATED** a Bond Project Advisory Committee to recommend infrastructure/capital improvement projects for inclusion in future county or city bonds and to monitor implementation of bond-funded projects
- ✓ **HELD** a Mayor and Council Retreat with presentations on governance, leadership, communication and ethics
- ✓ **USED** Eller School's ThinkTank technology lab at a Mayor and Council meeting
- ✓ **WELCOMED** new City of Tucson employees and emphasized the importance of responsive customer service
- ✓ **FORWARDED** constituent concerns to appropriate city departments and received responses within 48 hours, in most cases
- ✓ **SPOKE** at the Supervisory Core Series Kickoff and Graduation, a City of Tucson training program for mid-level managers
- ✓ **GAVE** out awards recognizing City of Tucson employees at Pima County/Tucson Women's Commission Women in Government Day
- ✓ **HELD** a press conference with the Tucson Police Dept., Community Partnership of Southern Arizona and Crisis Response Network highlighting TPD's pilot program to transfer non-emergency mental health calls to 911 to CRN's crisis line, putting people in crisis in touch with trained crisis intervention specialists almost immediately and reserving officer response for emergency situations
- ✓ **WENT** on a ride-along with Tucson Police officers



Giving out awards at Women in Government Day

Employee Sharing Program

Work with the University of Arizona and other major employers across Tucson to share top talent in the areas of planning, economic development, international trade, management and finance.

- ☑ **CREATED** collaborative projects with faculty and students at the UA, including:
 - Continuing professional education for city management staff at the Eller School
 - Student teams at the College of Architecture, Planning and Landscape Architecture doing research and design projects for the city
- ☑ **HELD** periodic meetings with UA President Dr. Ann Weaver Hart

Public Engagement

Upgrade the city's technology and use of technology and make information about our government more accessible. Better IT will increase communication and interactivity between city government and Tucsonans. Also, technology upgrades will save time and money and bring improved services in City Courts, Environmental Services, Human Resources and Payroll, Planning & Development Services and Police and Fire.

- ☑ **CREATED** an Open Data Portal (<http://data.tucsonaz.gov>) with public data, including
 - Business Licenses quarterly and weekly
 - Housing violations
 - SunTran General Transit Feed Specification (GTFS) data
 - Tucson Police Dept. 45 days of incidents data
- ☑ **ADDED** to the mobile apps Tucsonans can use, which include
 - CrimeReports.com – a free website that tracks crime reports
 - My Tucson – a free app to report graffiti
 - My Waste – a free app for trash and recycling info
 - See Click Fix – a free app/website to report non-emergency issues to city government. Recently added a category for buffelgrass.
 - SunTran.com/webwatch – a free website that tracks bus arrivals and departures in real-time. General Transit Feed Specification (GTFS) data conversion is underway. When complete, Tucsonans will be able to use Google Maps and get transit info as well as driving directions.
- ☑ **SPOKE** with numerous media outlets and held regular press conferences



Delivering the State of the City Address

- ✓ **SUBMITTED** multiple guest editorials to the Arizona Daily Star, Arizona Republic, Tucson Weekly and Arizona Bilingual
- ✓ **MET** with the Arizona Daily Star Editorial Board
- ✓ **GAVE** State of the City Address (<http://tinyurl.com/by8a32o>)
- ✓ **LAUNCHED** a Spanish-language city Facebook page, Ciudad de Tucson, and continued Conexión, a Spanish-language program of City of Tucson Channel 12

Data-Driven Management

Make our city government more open and effective by sharing data on how well our city is meeting its goals and how management is using data to improve the city's performance. Making this data more open and usable will enable citizens and city employees to more fully participate in the work of improving the city.

- ✓ **CONTINUED** to lead in police applications of software, with the Tucson Police Dept. having partnered with UA Professor Hsinchun Chen to develop CopLink, a nationwide law enforcement database started in 1997
- ✓ **USED** Targeted Operational Planning to deploy police officers based on crime data
- ✓ **LAUNCHED** Code for Tucson, a civic code-a-thon for programmers to come up with software applications to make public data more useable by the public and city management, a program of Startup Tucson and Gangplank Tucson

Self-Certification Program

Enable qualified local professionals to self-certify building plans in order to expedite city approvals and get development moving.

- ✓ **APPROVED** self-certification for pre-approved, registered design professionals (architects and engineers) to self-certify some building plans

Department Directors

Fill critically important Director positions: Transportation, Information Technology, Risk Management, Intergovernmental Relations and Planning.

- ☑ **HIRED** or named Directors in Information Technology, Intergovernmental Relations, Planning, Procurement, Risk Management, Transportation and Water

Volunteer Program

Establish an effective volunteer program at the City of Tucson. This will give citizens valuable work experience and help the city meet community needs in an era of reduced staffing.

- ☑ **CONTINUED** an intern program in the Mayor's Office, recruiting from Job Corps, the University of Arizona, Pima Community College and area high schools
- ☑ **SPOKE** to employers about the Mayor's Office experience with Job Corps students
- ☑ **DEVELOPED** a citywide, academic, paid and unpaid internship program with the University of Arizona, the City Attorney's Office and various city departments, to begin placing interns in fall 2013
- ☑ **PLANNING** for city staff to attend UA Career Fairs and meet with UA college and departmental staff to recruit interns
- ☑ **PARTNERED** with Northern Arizona University to work with bachelors' and masters' degree students where appropriate



With Mayor's Office intern and Job Corps graduate Josue Romero

Retirement Reform

Partner with our employee unions and address the need to balance critical investments in public services with investments in our workforce.

- ☑ **FORMED** a Pension Task Force to review options for employee pensions
- ☑ **REVIEWED** Tucson Public Safety employees retirement plan (PSPRS) with city's Chief Financial Officer
- ☑ **BEGAN** discussions with union representatives of city employees
- ☑ **REDUCED** disparity in employee contribution rates to the city's pension plan between employees hired before July 1, 2006 and employees hired after that date. Employees hired after that date were going to have to contribute almost 15% of their gross pay as of 2014, while employees hired before that date continued to contribute just 5%. Under the new system, newer hires will contribute less than 7%, with those hired after July 1, 2011 contributing a little more than 5%.

Intergovernmental Relations

- ☑ **HIRED** Intergovernmental Relations staff
- ☑ **ATTENDED** Arizona League of Arizona Cities and Towns meetings
- ☑ **MET** and spoke periodically with Southern Arizona members of Arizona’s Congressional delegation
- ☑ **MET** and spoke periodically with Governor Brewer, legislative leadership and Southern Arizona legislators
- ☑ **PROVIDED** Congressman Ron Barber with a tour of Tucson Police and Fire Departments, his first since being elected to Congress
- ☑ **MET** with federal officials on
 - PCWIN (Pima County Wireless Integrated Network) an emergency communications network funded by UASI, Urban Area Security Initiatives
- ☑ **MET** with the Arizona Dept. of Environmental Quality re the Brownfields Assistance Program
- ☑ **ATTENDED** a U.S. Conference of Mayors meeting and met with U.S. Secretary of Education Arne Duncan, Director of White House Domestic Policy Council Cecilia Muñoz, Federal Highway Administrator Victor Mendez, Undersecretary of International Trade Administration Francisco Sanchez, Executive Director for the U.S. Interagency Council on Homelessness Barbara Poppe, other mayors and members of the Obama Administration

Strong Environment

Our sunny climate and desert environment make Tucson the perfect city to lead in three green industries: solar energy, water conservation and outdoor recreation.

Water Conservation

Establish a pilot program installing digital water meters to make it easier for Tucson Water customers to monitor water use in real time. This will help identify leaks and other unintended uses as they happen and further promote conservation. Also, implement programs for water conservation and harvesting.

- ☑ **BROKE** ground at Tucson Water’s Advanced Oxidation Process (AOP) facility, which will remove 1,4-dioxane from groundwater, continuing to ensure that Tucson Water meets all federal drinking water standards

- ✓ **CELEBRATED** the one-millionth acre-foot of water recharged at the city’s Central Avra Valley Storage and Recovery Project
- ✓ **WON** the National Mayors Challenge for Water Conservation. Tucsonans pledged to save nearly 39 million gallons of water a year.
- ✓ **COMPLETED** the IBM Smarter Cities Challenge Grant, which provided consulting services to Tucson Water on how best to coordinate technology improvements to its Supervisory Control and Data Acquisition system and integrate communication between digital water meters and water meter readers
- ✓ **KICKED** off Tucson Water’s WaterSmart program, providing customers with smart water and energy-saving tips for every day
- ✓ **PRESENTED** Raytheon with a WaterSmart Business award for reducing water consumption by more than 14 million gallons a year
- ✓ **FLEW** to Dallas, TX to meet with representatives of the Dallas Police and Fire Pension Fund regarding their investment in Painted Hills and Tucson’s Water Service Area Policy
- ✓ **MET** with the Community Water Coalition, Metropolitan Pima Alliance, Southern Arizona Home Builders Association and others on water service issues
- ✓ **EXPANDED** an intergovernmental agreement with UA to provide water conservation curriculum and resources to area schools as Tucson STEM Academy, with middle and high school students using science, technology, engineering and math as they relate to water management
- ✓ **DIRECTED** staff to look into developing a stormwater utility fee dedicated to flood control needs
- ✓ **RECEIVED** a donation from Rain Bird of water-efficient irrigation equipment for Toumey Park
- ✓ **ALLOCATED** funding to 27 water conservation programs
- ✓ **REVISING** Tucson’s Gray Water Ordinance to reduce costs to homeowners and increase water conservation
- ✓ **SPOKE** at The Water Festival



With Pete the Beak, announcing Tucson Water’s WaterSmart program

Solar Energy and Energy Conservation

Renew efforts in the next legislative session to pass PACE legislation, which makes solar more affordable to homeowners, and work with local solar and other “green” businesses to help them start up and grow. And, implement programs for solar energy and energy conservation.

- ✓ **INSTITUTED** modest fees for solar PV and water heater installations at the request of solar installers, who wanted greater predictability when pricing installations

- ☑ **ENTERED** into a Bright Tucson Community Solar Agreement with Tucson Electric Power to purchase up to 10 Megawatts of locally-generated solar power, reducing the city’s overall electric costs and carbon footprint
- ☑ **LEASED** land at Tucson Water’s Central Avra Valley Storage and Recovery Project (CAVSARP) for a 3.758 Megawatt solar PV installation to help power CAVSARP water pumping operations
- ☑ **SPOKE** at the groundbreaking for Tucson International Airport’s 2.5 MW solar array, funded by a \$5.7 million grant from the Federal Aviation Administration, which will also provide shade in the airport parking lot
- ☑ **ADOPTED** the 2012 International Building Code, International Energy Conservation Code, International Existing Building Code, International Fuel Gas Code, International Mechanical Code, International Residential Code and the 2011 National Electrical Code
- ☑ **HELD** Solar Power 101 workshops on solar energy for businesses and homeowners
- ☑ **HELD** a Solar Business Roundtable to discuss next steps to grow Tucson’s solar industry
- ☑ **ATTENDED** the opening of a Compressed Natural Gas (CNG) Fueling Station for public use
- ☑ **SPOKE** at the unveiling of the city’s Environmental Services Dept. trash and recycling collection trucks that run on CNG, reducing the city’s carbon emissions by 20% and saving the city money on fuel and maintenance
- ☑ **TOURED** the Los Reales Landfill, which captures methane gas to generate electricity
- ☑ **SPOKE** at the Grand Opening of ReCommunity Recycling, Tucson’s recycling partner, whose new facility created more than 80 “green” jobs and allows Tucsonans to recycle almost all plastics (numbers 1-7) except plastic bags and film. At full capacity, this facility will prevent greenhouse gases from being emitted in an amount roughly equivalent to taking 42,523 cars off the road a year.
- ☑ **UPDATING** the Unified Development Code to address barriers to solar installation
- ☑ **MET** with Arizona Corporation Commission Commissioner Susan Bitter Smith, Tucson Electric Power CEO Paul Bonavia and Governor’s Office of Energy Policy Director Leisa B. Brug



The city's new CNG collection trucks

Bike Boulevards and Walkable Tucson

Expand our central city network of bike boulevards and walking paths to provide more and safer opportunities for Tucsonans to ride and walk where they want to go. Work toward winning Platinum certification as a Bike Friendly Community.

- ☑ **OBTAINED** funding from PAG to study the feasibility of creating a pedestrian plaza downtown

- OBTAINED** \$5.5 million from the Regional Transportation Authority for bicycle and pedestrian improvements inside city limits, including
 - Arroyo Chico Greenway Project
 - Copper Street Bike Boulevard
 - Fifth Street Bike Boulevard
 - Park Avenue (bike and pedestrian)
 - Pima Street (pedestrian)
 - Second Street (bike and pedestrian)
 - Treat Avenue Bike Boulevard
 - HAWKS (high-intensity activated crosswalks - pushbutton-activated pedestrian signals)
 - Pantano section of The Loop, a pedestrian and bike beltway surrounding Tucson
 - Safe Routes to School program
- CREATED** a Pedestrian Advisory Committee to provide input on major projects
- HIRED** a Bike/Pedestrian Coordinator
- ATTENDED** Old Pueblo Grand Prix, downtown professional cycling races

Shade Streets

Pass an ordinance with design and engineering standards for road construction and repair that use stormwater runoff to irrigate native vegetation, increase shade for sidewalks and streets, and improve water conservation.

- APPROVED** Green Streets Active Practice Guidelines to apply to all construction and reconstruction of publicly-funded roadways or drainage projects, using stormwater runoff to irrigate shade trees and other low-water use plants in medians and along roadways
- APPLIED** for grant funding to support planting 10,000 native, low-water-use trees in low-moderate income neighborhoods
- FORMED** a Green Roundtable and met periodically with environmental groups
- CREATED** an Urban Forestry Working Group
- COMPLETED** Phase 1 of the Atturbury Wash Greenway
- PLANTED** trees at Manzo Elementary